



W.E. Care for Kids Spirit Day Information Package

The Windsor Essex Care for Kids Foundation in partnership with community members and businesses raises funds to support local paediatric health care programs at Windsor Regional Hospital, Leamington District Memorial Hospital, John McGviney Children's Centre, W.E.T.R.A., Ronald McDonald House Windsor and the Windsor Essex Learning Disabilities Association. To continue to support organizations such as these, **WE NEED YOUR HELP!**

HOW CAN I HELP W.E. CARE FOR KIDS?!

Organize your own W.E. Care for Kids 'spirit day' within your school, sports team, recreational group, local business or office setting. It's easy and it allows your group to be recognized within your community!

HOW DO I GET STARTED?!

- 1) Pick a date that works for your group
- 2) Choose a theme – get creative and pick something that your group can have a little fun with. Some examples are: Crazy Hair Day, Dress Down Day, No Uniform Day
- 3) Call our office and let us know what you are planning! We can arrange for photo opportunities and a cheque presentation!
- 4) Create a poster for your spirit day. You can either create your very own, use a template available on our website
- 5) Spread the word! Put your posters up, send out a spirit day notification to staff or students! To make things easy for you, we have included a template in your package – it is also available for download on our website
- 6) Collect donations from participants. The value is up to your group, some examples are: \$2, \$5, \$10 or even an open donation!
- 7) Have lots of FUN with your spirit day and take LOTS of pictures!



ANYTHING ELSE I SHOULD KNOW?!

By organizing an event for W.E. Care for Kids your group will be recognized in our community for your contributions. W.E. Care for Kids is proud to feature supporters on our website and social media accounts. Additionally, your group would be invited to our Annual Wrap Up event to present your cheque in front of W.E. Care for Kids supporters and the media – what a fantastic opportunity to gain positive recognition, all while helping KIDS!

If you have any questions or require assistance with planning, organizing or executing your spirit day, please call Ashley Weeres at W.E. Care for Kids Foundation at 519-985-2608 or ashley.weeres@wrh.on.ca

Thank you in advanced for your support and taking the initiative to help children in Windsor and Essex County. W.E. Care for Kids is an organization lead and driven by volunteers, supported by the community and recognized as a leader in fundraising for children’s health care. Together, with **your** help, we can make a difference!



_____ proudly presents _____ DAY
(Your groups name here) (Spirit Day Theme)

to raise funds for W.E. Care for Kids and local paediatric health care programs!

On _____ we invite your to make a donation of \$_____ to participate in
(Date of Spirit Day) (Donation value)

in our _____ Day.
(Spirit Day Theme!)

We hope that you will take this opportunity to join us, have a little fun and raise funds to support local paediatric health care programs for the children in our community! Together with your help WE can make a difference!

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